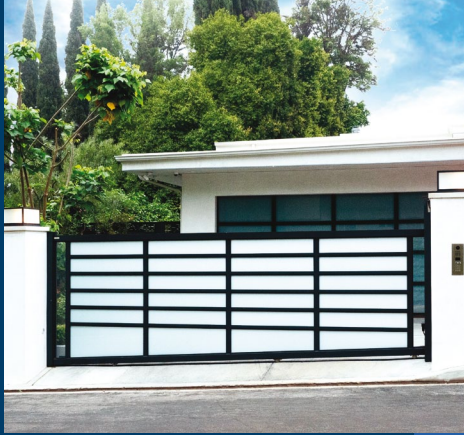


FIELD

SALES OPPORTUNITY

2020



Mulholland
Brand



The Mulholland Brand Story

The mid 90s were a great time for our budding company. We grew in the industry using common materials like iron and wood. To this day, we remain specialists in these materials as they are still used in various applications. However, we began to see an increasing demand for a product that solves various issues with these materials, such as: deterioration, rust, and high maintenance.

In our search to solve these issues for our customers, we pioneered the introduction of aluminum to the gate, fencing, and railing market by shipping small amounts of aluminum from Israel. These small shipments came by plane and shipment was fast. But as demand increased, we had to ship by sea to accommodate the demand. At this point, we understood that we were on the right track when customers were willing to wait 3-4 months for their products. The products practically sell themselves!

The demand for security has increased as well, making this an exciting opportunity to be in one of the best industries to be in right now. We're seeing a steady and constant demand in our products from professionals such as contractors, developers, and architects. In addition, we are the only manufacturer of Aluminum gates in California and this separates us from our competition.

We've worked in the most prestigious neighborhoods of Los Angeles and Orange County installing gates in some of the most challenging terrain for gate, fencing, and railing. In fact, this is where our name comes from: Mulholland Drive and the hills that surround it.

We are proud to say that Mulholland Brand offers its customers the best price-value while remaining aesthetically pleasing.

Our Products

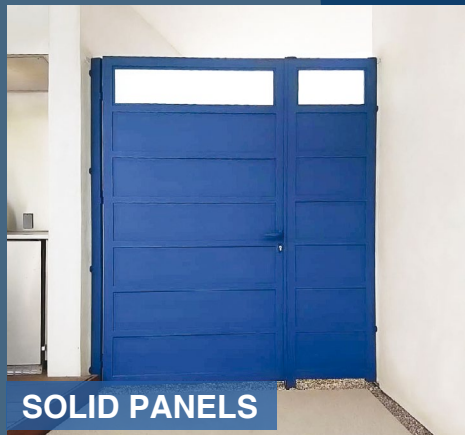
Aluminum Gates, Fences, Railings & Pergolas

Modern designs. Suitable for a wide variety of home styles.

Ready for installation.



WHITE GLASS



SOLID PANELS



HI-TECH FRAMED



BLACK GLASS



PERGOLAS



45° ALUMINUM



TANDEM-HIDDEN



24 SERIES



WOOD-LIKE

The Field Sales Rep Opportunity

Mulholland Brand is offering a competitive opportunity to represent the company and its products to individuals that qualify. Our goal is to recruit, train, and develop high quality sales reps that are detail oriented, results driven, and have a technical background.

Here's how it works:

Training & Support

At Mulholland Brand, we have a strong and detailed training program focused on strategic marketing and administrative support.

- **Exclusive Territory**

We designate each Field Sales Rep an exclusive territory. Each representative is expected to reside within their own territory.

- **Marketing & Admin Support**

We offer meticulous marketing and administrative support. This means we assist our reps with:

- I. Setting up appointments
- II. Assistance with daily sales plan
- III. Weekly goals
- IV. Follow ups

- **Marketing Material & Budget**

Mulholland Brand sales reps receive personalized marketing material and a marketing budget.

- **Lead Assistance**

While we expect our reps to be proactive in marketing in their own territory, we also advertise aggressively. This aggressive advertising results in leads, which are then given to the rep in charge of that territory.

- **Hot lead generation training**

Mulholland Brand sales reps receive training in Hot lead generation.

- **24/7 support**

All Mulholland Brand sales reps have 24/7 direct support from our CEO and staff.

In addition to the training and support we offer our reps, we have some exciting perks as well:

Perks

- **Sales Rep Referral Program**

Mulholland Brand sales reps can refer other sales representatives and receive a 5% override commission.

All of our representatives are provided a company cell phone and a tablet for digital presentation.

And coming soon! We're working on a fleet of vehicles for for our Field Sales Reps.

Why You?

We're offering a pretty comprehensive training, perks, and compensation plan for our reps.

Now we'd like to hear from you if you think you have what it takes to represent Mulholland Brand.

Experience in sales and a technical background is required.



661.607.3815

HOW TO GET STARTED.

Please complete the questionnaire below and email the completed form to sales@mulhollandbrand.com or send a photo of the form via **WhatsApp 661.607.3815**

SALES REP SIGN UP FORM

Name: _____

City of Residence: _____

Phone Number: _____

Email: _____

Do you have technical experience? Please provide a brief explanation.

Have you had field sales experience? If yes, how did you build & market your area?

How many years of sales experience do you have?

Please provide a brief paragraph of your past sales experience:

When can you start work?

Ask us about Fancy Fence

This gate and fence system is revolutionary.
Retracts into the ground when open!



**Mulholland
Brand**

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